



Evoo.™

FRESH MEDITERRANEAN KITCHEN



FRESH, MODERN
TASTE. TURNKEY
OPERATION.

FRANCHISE OPPORTUNITY

WE SERVE PASSION

WE'RE NOT JUST ANOTHER FAST-FOOD JOINT.



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The Mediterranean diet is not only one of the most popular in the world, it's also scientifically proven to help promote good health. In today's busy but increasingly health-conscious society, consumers are hungry for fresh, delicious options that won't wreck their schedule, their budget or their waistline. Here are five reasons why Evoo Fresh Mediterranean Kitchen meets those demands and more:


- **FRESH, HEALTHY, POPULAR FOOD:** On the leading edge of consumer dietary trends, Evoo Fresh Mediterranean Kitchen serves affordable, great-tasting, healthy food options that consumers don't have to feel guilty about eating every day.
- **SUCCESSFUL BUSINESS MODEL:** Our experienced team grew our business by over 400% during the Covid-19 pandemic, a time when almost ¼ of the restaurants in the country were closing their doors.
- **TURNKEY OPERATION:** We've ironed out the kinks in our fast-casual business model, building success against strong pandemic headwinds. This provides a turnkey opportunity for franchisee success.
- **STREAMLINED SUPPLY PROCESS:** Utilizing connections built over decades of industry experience, our streamlined supply process ensures only the freshest, high-quality ingredients and specialty items will be available for your franchise operation, minimizing food and labor costs and maximizing profit.
- **LESS COMPETITION:** While extremely popular with consumers, there are relatively few competitors in our market segment – fresh, fast-casual Mediterranean. That means you will be getting in on the ground floor of an emerging food service market.



AN EVOO FRESH MEDITERRANEAN KITCHEN FRANCHISE IS THE PERFECT OPPORTUNITY TO CAPITALIZE ON THE GROWING MARKET DEMAND FOR CONVENIENT, HEALTHY FOOD OPTIONS.



GOOD FOOD IS GOOD BUSINESS.



And good food starts with good ingredients. From an assortment of fresh in-house salads to made-from-scratch falafel, Evoo Fresh Mediterranean Kitchen has a focus on quality food. Evoo specializes in serving the ancient, delicious food of Lebanon in a modern fast-casual environment.

With an extensive food service background, Frank Ishraki and his team have the experience that brings confidence to an expansion plan emphasizing smooth and efficient operations and profitability through a proven business model.



An Evoo Fresh Mediterranean Kitchen franchise is the perfect opportunity to capitalize on the growing market demand for convenient, healthy food options.

A Modern Take On **TRADITIONAL** **VALUES**

A Evoo Fresh Mediterranean Kitchen franchise presents a perfect opportunity for individuals with the following qualifications:

STRONG SALES & CUSTOMER SERVICE ABILITIES

The success of Evoo Mediterranean Kitchen's model is due to dedication to an exceptional product and unrivaled customer service. The ideal franchisee should not only be a hospitable, courteous "people person," but must be excited about running a restaurant.

MANAGEMENT EXPERIENCE

The busy schedule and fast pace of Evoo requires a high degree of organization and scheduling efficiency, as well as cost and labor management.


HIGH PERSONAL STANDARDS

Success in the restaurant industry depends entirely on reputation. To ensure repeat customers, they have to enjoy both the food and the experience, which requires integrity and dedication to deliver consistently.

ABLE TO MEET INITIAL INVESTMENT REQUIREMENTS

An Evoo franchisee should have about \$430,000 in investment capital to get their franchise off the ground. This amount may be obtained from different financing sources. The investment may also be less, depending on location chosen, and amount of build-out that will be required.





WE GO THE EXTRA MILE TO ENSURE THE
FRESHEST TASTE EXPERIENCE—AND
FRANCHISE SUCCESS.

TRAINING & SUPPORT



The management team at Evoo Fresh Mediterranean Kitchen are seasoned operators, who will apply our expertise to achieving your success. We provide a comprehensive two-week training program prior to the commencement of operations, followed by routine field visits after opening. We will also be rolling out training videos for both you and your staff, and we are always just a phone call or an email away!

Ongoing support will be provided in these areas:

Operational Support: To include unit operations, maintenance, customer-service techniques, pricing guidelines, and administrative procedures, as well as bulk purchasing discounts.

Marketing Support: We will help you leverage our recognizable brand via the development of advertising materials and strategies and consumer marketing plans. 100% of our marketing efforts will be directed towards driving customers to your location, and increasing your sales.

REQUIRED INVESTMENT

A Proven Business Model for a Convenient Cost.

Franchise fee: \$49,500

Estimated initial investment including franchise fee & training: \$432,700

Royalty: 7% of gross sales

Required local advertising expenditure: 1% of gross sales





TAKE FRESH, MODERN TASTE TO THE NEXT LEVEL

with a turnkey Evoo Fresh Mediterranean Kitchen franchise.

ARE YOU READY TO JOIN THE EVOO FAMILY? CONTACT US!



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Evoo.[™]
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